

Training in foresight methods

June 30, 2016
9.00-18.00

WMO Building, Avenue de la Paix 7bis, 1211 Geneva

A capacity building event in foresight and scenario building for professionals in the private/public sectors, international organisations and NGOs.

Global Future is a non-profit Geneva-based NGO (www.TheGlobalFuture.org), promoting futures-oriented dialogues and scenarios on critical and urgent topics for long-term sustainability. Global Future supports institutions to build views to master ambiguous structures, systems, decisions and policies for a better future. This practical programme is conducted by leading foresight experts, Maddalena Campioni and Patrick Noack, Co-Founders of Global Future.

The "Training in Foresight Methods" 1-day event enables those involved in the analysis and implementation of strategy and programmes to acquire an understanding of future thinking, strengthen their skillset in foresight, managing uncertainty with greater success, and promoting long-term resilience.

Scenario building uses longer and broader views of possible futures to make sense of copious information, continuous change and growing uncertainty. Building and using scenarios equips organisations to cope better with uncertainty by anticipating the impact of changes beyond its control and which might reshape the context in which organisations have previously secured success.

Organisations, companies and institutions in Geneva are engaged daily in activities and decisions that have long-term importance; understanding the tools to take a forward-looking and futures-oriented perspective is important institutionally and socially.

This experiential, hands-on training day will be dedicated to

1. Understanding the need for foresight and futures tools
2. Introduction to scenario building
3. Critical concepts of developing scenarios
4. Using scenarios strategically

The target audience is mid-career to senior manager and decision-maker.

To register please contact us at courses@theglobalfuture.org

The registration fee is 900CHF (500CHF for non-profit organisations) and includes course materials, lunch and a networking reception.

Register now – from among the first 20 registrants we will randomly select one person to attend for free!

This event is kindly supported by FABRIANO Boutique, Rue de Rive 20, 1204 Genève

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